

NCATA ANNUAL PLAN OF WORK 2020-2021

Overview

Mission:

The NCATA is a professional organization dedicated to the enhancement and support of the state and local Agriculture Education Programs and NCATA Members.

Goals:

- We provide professional development opportunities.
- We are politically active.
- We offer recognition for outstanding members and programs.
- We encourage scholarship programs.
- We offer peer support.

The primary goal for 2020-21 will continue to be the North Carolina Agriculture Teachers' Association will increase member engagement by taking a T.E.A.M. approach.

Priority 1: Target members that are not currently being met to participate in the leadership structure of NCATA.

- Expand current committee structure to include more representation and additional meeting options including teleconferencing quarterly.
- Incorporate a variety of presenters into professional development sessions throughout the year focusing on using technology such as Facebook live for regular opportunities for sharing sessions throughout the year

Priority 2: Engage members through intentional activities designed to meet the needs of our diverse membership.

- Develop a plan to better reach middle school agriculture educators.
- Establish an effective communication method to reach members quickly and efficiently.
- Work to connect the users of the NC Owls Facebook group to our resources page on the NCATA website

Priority 3: Advocate for the agricultural education programming in North Carolina by developing relationships with legislators and communities.

- Work with our lobbyist to develop a plan to effectively advocate for agricultural education programming in the state.

Priority 4: Mentor agricultural educators that are new to the profession by utilizing a new regionally based mentorship campaign.

- Create and maintain a list of "expert" teachers within each region to help serve as a reference for teachers needing assistance in a specific area and insure that this list is updated and available in multiple platforms to our new teachers
- Work to introduce mentors and mentees for Face to Face meetings as soon as reasonably possible.
- Increase the NCATA presence at DELTA programming and with pre-service teachers.